

# Social Media Toolkit: March 2023 Website Updates

In time for National Bilingual/Multilingual Learner Advocacy Month in April, Early Edge California and partners have developed exciting new enhancements to the <u>Multilingual Learning</u> <u>Toolkit</u>—and, we can't wait to get it in front of as many educators, administrators, and teacher education faculty as possible in support of P-3 multilingual children.

This social media toolkit provides sample materials you can use to share these new updates with your network. It includes sample messaging, social media posts, images, and contact information.

Thank you for your partnership and support!

# SAMPLE MESSAGE

### **NEW! Multilingual Learning Toolkit Updates**

In time for National Bilingual/Multilingual Learner Advocacy Month in April, <u>Early Edge California</u> and <u>partners</u> have developed exciting <u>new enhancements</u> to the Multilingual Learning Toolkit!

#### Updates include:

- A bilingual program guide, <u>Designing Preschool Programs that Foster Bilingualism:</u> <u>A Guide for Preschool Directors</u>, by Dr. Carola Oliva-Olson and Anna Arambula-Gonzalez, M.A.
- Six sample lesson plans and resource walks, designed to introduce teachers to the following instructional topic areas:
  - Classroom Environment
  - Literacy Development
  - Bilingual Classrooms
  - Additional ELD Strategies
  - Content Learning
  - Assessment

- Four video guides for practitioners, serving as a companion resource for the following selected videos found on the website:
  - Assessment for English Learners
  - Juicy Sentence
  - Justice, Courage, and Fairness
  - <u>Weathering and Erosion</u>
- Updates to the <u>Building Educators' Capacity</u> instructional topic area page which includes new evidence-based strategies and resources.
- 34 new resources from our partners at SEAL (<u>Sobrato Early Academic</u> <u>Language</u>)—helping us reach over 425 new resources across the 11 instructional topic areas!

Access the Multilingual Learning Toolkit >

Stay informed about new updates to the Toolkit by subscribing to the mailing list.

# SAMPLE SOCIAL MEDIA POSTS

Use the branded hashtag **#MLToolkit** in your posts and tag **Early Edge California** so we can get notified and reshare your posts.

- Facebook: <u>@EarlyEdgeCA</u>
- Instagram: @earlyedgeca
- LinkedIn: <u>@early-edge-california</u>
- Twitter: <u>@EarlyEdgeCA</u>

Resource partner: SEAL (Sobrato Early Academic Language)

- Facebook: <u>@SEALedEQUITY</u>
- LinkedIn: @sobrato-early-academic-language
- Twitter: <u>@SEALedEquity</u>

Additional hashtags: #multilingual #multilingualism

## 1. NEW! Multilingual Learning Toolkit Updates:





# multilinguallearningtoolkit.org



## **NEW! WEBSITE UPDATES**



### Facebook/Instagram/LinkedIn:

In time for National Bilingual/Multilingual Learner Advocacy Month in April, [TAG: Early Edge California] and partners have developed exciting NEW enhancements to the Multilingual Learning Toolkit! <u>https://www.multilinguallearningtoolkit.org/</u>

Updates include:

- A bilingual program guide
- Six sample lesson plans and resource walks
- Four video guides for practitioners
- Updates to the Building Educator's Capacity instructional topic area

• 34 new resources from our partners at [TAG: Sobrato Early Academic Language]—helping us reach 425+ new resources across the 11 instructional topic areas!

See all the NEW #MLToolkit updates here:

https://www.multilinguallearningtoolkit.org/blog/new-multilingual-learning-toolkit-updates-march-2023/

#### Twitter:

In time for National Bilingual/Multilingual Learner Advocacy Month in April, [TAG: Early Edge California] and partners have developed exciting NEW enhancements to the Multilingual Learning Toolkit! See all the NEW #MLToolkit updates here: <u>https://www.multilinguallearningtoolkit.org/blog/new-multilingual-learning-toolkit-updates-march-</u> 2023/

### 2. Subscribe

# Join the Multilingual Learning Toolkit mailing list!



www.multilinguallearningtoolkit.org/sign-up



### Join the Multilingual Learning Toolkit mailing list!



#### Facebook/Instagram/LinkedIn:

The Multilingual Learning Toolkit website is continuously getting updated with the latest information and new resources for supporting #multilingual children! If you're an educator, administrator, or teacher education faculty supporting PreK-3rd Grade #MultilingualLearners, sign up for the #MLToolkit mailing list to receive email notifications about the most recent Toolkit updates which include NEW content, resources, webinars, and so much more! Join the mailing list: <a href="https://www.multilinguallearningtoolkit.org/sign-up/">https://www.multilinguallearningtoolkit.org/sign-up/</a>

#### Twitter:

The #MLToolkit is continuously getting updated w/ the latest info for supporting PreK-3rd Grade #MultilingualLearners. Sign up to receive email notifications about the most recent Toolkit updates which include NEW content, resources, webinars, & more! <u>https://www.multilinguallearningtoolkit.org/sign-up/</u>

## **CONTACT US**

We'd love to hear from you! Please use the following email addresses to connect with the right people for your inquiry.

• To submit a resource for consideration, please contact: resources@multilinguallearningtoolkit.org

- To become a partner, please contact: <a href="mailto:partnerships@multilinguallearningtoolkit.org">partnerships@multilinguallearningtoolkit.org</a>
- For all other inquiries, please contact: info@multilinguallearningtoolkit.org

Contact Us ≻